

RICOH Carbon Balanced Service

Reducing your organisation's
environmental impact



Ricoh's ESG philosophy

At Ricoh, ESG (Environmental, Social & Governance) is central to how we do business. We undertake a range of initiatives to minimise our environmental impact and ensure that our operations are sustainable – from minimising resource and energy consumption to procuring from responsible suppliers.

We're proud that our approach to protecting the planet goes beyond reducing our own carbon footprint – we want to make a difference by helping our customers achieve their ESG goals as well.

Introducing Ricoh's Carbon Balanced Service

We design with sustainability in mind. Our exceptionally reliable and energy-efficient products help reduce the lifetime carbon footprint of your print infrastructure, while our Carbon Balanced Service effectively offsets greenhouse gas emissions. This simple and cost-effective service add-on to your print purchase makes it easier to streamline carbon management.

How does it work?

Using our EcoLeaf Carbon Footprint Declaration data for quantifying the whole life cycle carbon impact of your print device, we can offer you the purchase of an equivalent amount of certified carbon emissions reduction credits to offset this impact, carbon balancing your print infrastructure throughout its entire projected life cycle.

While most offset programmes focus on simple emissions avoidance schemes which prevent the further release of carbon emissions, these alone won't fully deliver the emissions reductions needed to reach net zero.

That's why Ricoh's Carbon Balanced Service is different. The various emissions offset credits that we offer are based on the Oxford Principles for Net Zero Aligned Carbon Offsetting and feature a blend of both carbon avoidance schemes and carbon removals schemes.

Carbon removals schemes directly extract carbon from the atmosphere, and either convert this into other useful compounds or place the captured atmospheric CO₂ into long-term storage. Following the Oxford Principles, it sets a new and effective standard for climate action.



How we reduce and offset our carbon footprint at Ricoh

At Ricoh we reduce our carbon emissions first and offset what remains. Here's how we do it:

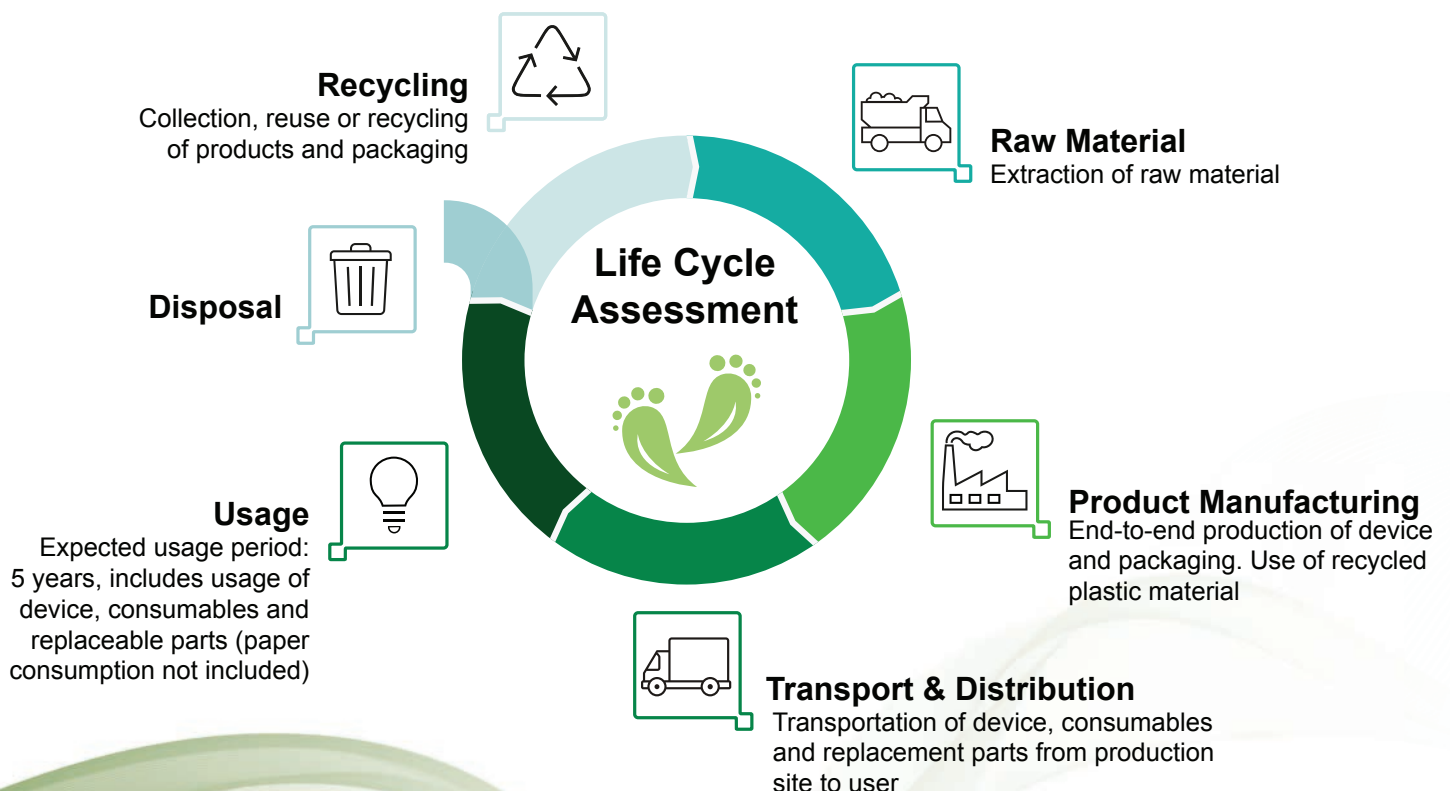
Product design

We design durable, energy-efficient printing devices in accordance with industry standards and regulations. Creating smaller products enables us to not only conserve resources and minimise emissions during transportation, but also aligns with our commitment to design products with potential for repair, upgrade, refurbishment, or remanufacture. This approach extends the life of our products and contributes to a significant reduction in overall resource consumption.

Circular economy

We prioritise sustainability at every stage of our manufacturing processes – from using recycled materials in print device manufacturing, and by incorporating eco-optimised principles across the entire life cycle of our devices.

While it may be challenging to completely eliminate office emissions, our Carbon Balanced Service addresses any unavoidable carbon impact of Ricoh print solutions, effectively offsetting the lifetime emissions.



Why driving sustainable change is good for the environment and your organisation

Showcase your sustainability commitment

Our Carbon Balanced Service is a simple choice with wide-ranging benefits.

Adopting a holistic sustainability approach can help to establish your organisation as a responsible provider to both customers and employees.

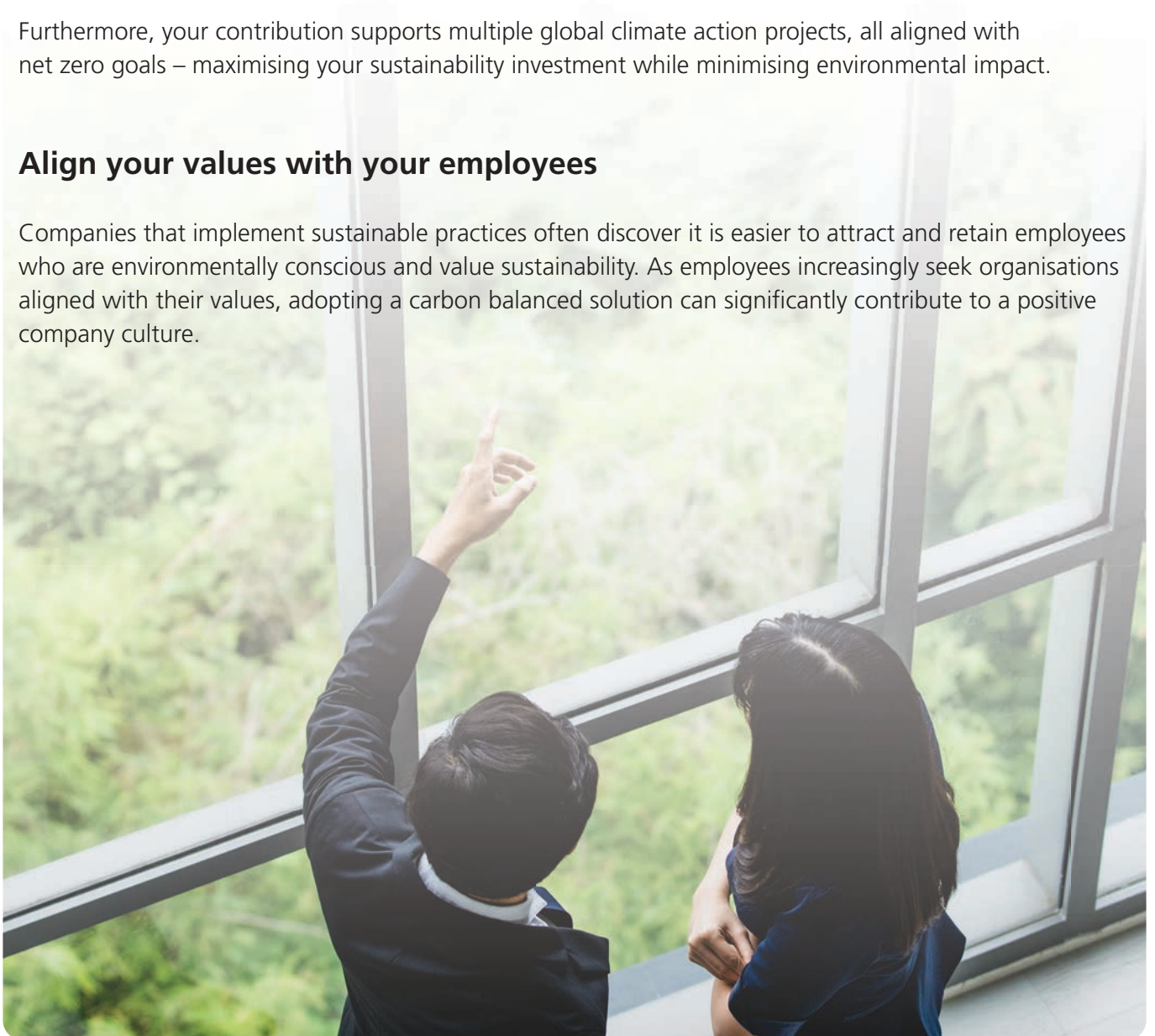
After adding our Carbon Balanced Service as a single package add-on to your Ricoh device, a certificate of authentication is issued, so you can easily demonstrate your commitment to building a greener future. This certificate serves as vital additional evidence of continuous improvement to present to auditors during the evaluation of your ISO 14001 Environmental Management System.

Furthermore, your contribution supports multiple global climate action projects, all aligned with net zero goals – maximising your sustainability investment while minimising environmental impact.



Align your values with your employees

Companies that implement sustainable practices often discover it is easier to attract and retain employees who are environmentally conscious and value sustainability. As employees increasingly seek organisations aligned with their values, adopting a carbon balanced solution can significantly contribute to a positive company culture.



Create lasting positive change

By selecting Ricoh's Carbon Balanced Service, you can directly support the United Nations (UN) Sustainable Development Goals (SDG) through investment in multiple climate action projects.

This approach is highly effective at achieving net zero goals with considerable environmental and social benefits. These include protecting vital ecosystems, increasing biodiversity, and providing economic opportunities for local communities – creating positive impacts that extend far beyond reducing carbon emissions.



▲ Biochar carbon storage

Partner with an industry leader

As a responsible organisation, Ricoh has a longstanding history of championing sustainable business practices. We align with the UN SDGs to help communities prosper and substantially minimise both our customers' and our own environmental impact.

When you work with Ricoh, you partner with a company dedicated to environmental responsibility, actively taking strides each year to minimise impact on the planet.



▲ Renewable wind energy, India

Recognised by IDC MarketScape as a Leader in Sustainability Programs and Services Hardcopy

IDC MarketScape has positioned Ricoh as a Leader in the IDC MarketScape: Worldwide Sustainability Programs and Services Hardcopy 2023 Vendor Assessment, and recommends us for organisations looking for a print vendor that can help to address sustainability objectives across the entire print and document infrastructure.*

*IDC MarketScape: Worldwide Sustainability Programs and Services Hardcopy 2023 Vendor Assessment, doc #US49892223, December 2023)

Certified to global standards

At Ricoh, we carbon offset your print infrastructure with a trusted external climate partner – Anthesis - Climate Neutral Group (CNG). Together, we ensure the reliable offsetting of CO₂ emissions across the entire life cycle of our devices, going beyond carbon emissions avoidance initiatives and encompassing carbon removal projects for a truly impactful approach.



We have chosen to invest in carefully selected climate protection projects that are based on accredited carbon footprint calculation methodology and certified by the reputable and internationally recognised Gold Standard or Verified Carbon Standard (VCS).



Gold Standard is one of the most stringent certifications for carbon offsetting projects and is the only standard which certifies a project's sustainable development factors, including co-benefit criteria like healthcare, job creation and reforestation.



Join us in leading the way towards a greener future and help protect the planet by addressing carbon emissions through RICOH Carbon Balanced Service.



▲ Afforestation - Anhuang, China. Certified by Verified Carbon Standard (VCS)

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